

PROF. MADHULIKA AJAY SONAWANE.

B.Com., M.B.A., Ph.D., FC-HRD

Director & Professor

School of Management Studies, Kavayitri

Bahinabai Chaudhari North Maharashtra

University, Jalgaon. M.S. India.



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Residence: Plot no 34, Diva Apartment, Flat no 7, fourth floor, Shriram Nager, Behind Dadawadi Temples, Nimkhedi shivar, Jalgaon. Maharashtra. India. Pin code 425001.

Present status:

Director: School of Management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

U.G.Head: School of Management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

Professor : School of Management studies, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

Ph.D. Research Guide : Faculty of Commerce & Management , Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

Senate member : Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon

Academic Council member: KBC North Maharashtra University, Jalgaon.

BOS Chairman(Women Studies): KBC North Maharashtra University, Jalgaon.

BOS Member (Business Administration): KBC North Maharashtra University, Jalgaon.

Previous Positions Held:

Head- Women's studies centre: KBC North Maharashtra University, Jalgaon.

Finance and Accounts officer (offtg.): KBC North Maharashtra University, Jalgaon.

Chief Rector (Hostels): KBC North Maharashtra University, Jalgaon.

Director Acting : JDMVP'S Nutan Institute of Management, Dev.& Research Jalgaon.

Personal Details:

Nationality: Indian

Religion: Hindu

Caste: Kunbi

Category : OBC

Date of Birth: 10th September 1972

Age: 50

Marital Status: Married

Educational Qualifications:

Name of Exam. /Degree	University / Institution /Board	Year of Passing	Division/ Class/ CGPA
S.S.C	Pune Divisional Board RR's New English Medium School Jalgaon.	1988	First class
H.S.C	Pune divisional Board Sharda Mahila Mahavidyalaya Jalgaon	1990	First class
B.Com	University of Pune Dr.G.D. Bendale Mahila Mahavidyalaya Jalgaon	1993	First Class
M. B. A	North Maharashtra University, Jal. KCE's IMR C Jal.	1995	A grade
Ph.D	North Maharashtra University, Jalgaon. School of Mgt Studies NMU. Jal.	2013	Awarded

Other Qualifications:

- **FC (facilitator/ trainer) in HRD** One year course by Aim Insights, Mangalore and member of research community under CLHRD, Aim Insights.
- **Trainer of Teachers (TOT):** under UGC, New Delhi's, Scheme of Capacity Building for Women Managers in Higher Education.
- **CABCIN- ERASMUS Plus, EU International trainer of trainers' .**

Academic Appointments :

Sr. No	Designation	Name of Employer	Experience in Years
1.	Professor	School of Management studies KBCNMU Jal.	09 Years
2.	Associate Professor	Department (School) of Mgt. Studies, NMU, Jal	03 Years
3.	Reader	Department of Mgt. Studies, NMU, Jal	03 Years
4.	Lecturer	JDMVP's, NIMDR, Jal	04 Years
5.	Industry Visiting lecturer	JDMVP's, NIMDR, Jal	08 years

- **Teaching Experience : 19 Years**
- **Administrative Experience: 17 years (including 7 years Industry)**
- **Research Experience: 16 years**
- **Ph.D Guide KBCNMU Jal. since 2014**
- **Ph.D. Research Guidance to:**
Total Awarded : 07

- ✓ 01 Foreign Student **Awarded** Oct.2017
- ✓ 01 student **Awarded** Ph.D in May 2019,
- ✓ 02 students **Awarded** Ph.D in 28 August and 10 Sept 2020
- ✓ 02 Students **Awarded** Ph.D on June 2022
- ✓ 01 student **Awarded** Ph,D on 05 August 2022
- ✓ 01 student submitted thesis and 01 student submitted synopsis of thesis.
- ✓ **Guiding** 03 Research scholars, in the commerce and Management faculty.
01 Foreign student.

- **Research Evaluation: Ph.D. Thesis** for Patna University, Rajkot, Orissa, Tamilnadu, Mumbai, Amaravati and Pune Universities in faculty of Commerce & Management.
- **MBA:** School of Management Studies, NMU, Jalgaon. IGNOU and YCMOU
- **Mentor & Guide-BIRAC- BIG** project submitted for Start-up Grant of Rs.50 Lac.
- **Ph.D topic –Management** (Human Resource Development), North Maharashtra University, Jalgaon. Year 2013. Under Guidance of Dr. Arvind Chaudhari ‘Leadership & Management Skills of Aspirant Managers to enter the Global corporate world: A study of competency mapping for Management student from North Maharashtra University, Region’.

AREAS OF RESEARCH/ EXPERTISE:

- Construction business Marketing and Human resource development at educational sector, child and women education, Entrepreneurship development.
- **Teaching expertise:** Marketing Management, Human Resource Management & Development, Economics, International Business Management.

RESEARCH PROJECTS COMPLETED:

Name of Investigator(PI)	Title of project	Duration	Amount sanctioned in (Rs. Lacs)	Funding Agency
Dr. Madhulika Ajay Sonawane	Innovative strategies to bring Rural & Tribal students into Technology & Management Education.	Feb. 2010 to Aug 2012 (2 years & 6 months)	7,05,200/-	UGC, New Delhi
Dr. Madhulika Ajay Sonawane & Dr. Prashant Sonawane	“Tribal elderly women & their health: A sociological study (with special reference to Nandurbar & Jalgaon districts.)”	30 th Dec.2015 to Dec.2018	8,00,000/-	ICSSR New Delhi
Dr. Madhulika Ajay Sonawane & Dr. Prashant Sonawane	problems of Retired Women in Maharashtra: A sociological and study	May2017 to Feb.2018	1,80,000/-	Maharashtra state council for Women Mumbai

Research Projects ongoing:

Name of Investigator (PI)	Title of project	Duration	Amount sanctioned in (Rs. Lacs)	Funding Agency
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Dr. Madhulika Ajay Sonawane	Entrepreneurial Aptitude Testing & dev. For start-up's, in female research and masters students in Sci.,Mgt. & Tech. faculties from University campus and colleges in Jalgaon City.	July 2020 to June 2022 (2 years)	1,20,000/-	VCRMS, KBCNMU Jalgaon
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OTHER PROJECTS/ REMARKABLE CONTRIBUTION:

- **HRD Department Project** for North Maharashtra University. Jalgaon submitted to Hon Vice Chancellor North Maharashtra University. Jalgaon. Presentation done to Hon. President of India Pratibhatai Patil, further in process for sanctioning at HRD Ministry India.
- Funded by Khandesh builders Pvt. ltd for **Rs. 50000/-** in the year 2006 for the research work titled 'Marketing strategies for the Residential Real estate construction business'.
- Structured and presented career oriented course for UGC seed funding received Rs 5,00,000/- titled Advanced diploma in Banking & Insurance, year 2009-10.
- Participation in Bodies/ committees on Education and National Development National Literacy Mission: Member of '**Sarvashiksha abhiyan**' & **Chairman LMC** of three schools of Mahanager Palika of Jalgaon city. (ref: School no 4, 1(Marathi) & 15 – (Urdu girls,) Shivajinager,Jalgaon) since year 2008-09 to 2017-18.
- **Development of Innovative pedagogy:**
Courses developed : B.Voc – Entrepreneurship, Incubation center proposal KBCNMU, Soft skills- B.Tech., Kaushal Kendra, Capacity Building center, MSFDA, Skill development center, MITSC- career Katta.

Technology Transferred:

- Developed 'MASS-Able' Software with the help of Department of Computer Sciences, NMU, Jal. For ability and Psychological testing of students, Under Major Research project of UGC, New Delhi. year 2010-12

Research Publications:

Details	Total during period	Number profession
Publications of Books	02	
Book Chapters/Papers	17	

Publications in Journals International - National-	55 07
Conference Presentations & pub. in proceedings (International/National)	28 14
Edited Books & Journals	07
Workshops attended	18
Workshops conducted	43
Resource person/Chairman to Conference & w/s.	32
Guest lectures delivered	36
Contribution Organization of conference / workshops (Secretary -3 & convener-4 conf)	16
Citations H-Index	51 5

RESEARCH PUBLICATIONS:

A. Books:

1. Dr. Madhulika Sonawane and Dr. Hamza Al Habri (May 2021) Management Information system (MIS) for Managers: A research Based model for MSME's. Ajanta Prakashan Aurangabad M.S.ISBN :978-93-83587, First edition.
2. Dr. Madhulika Sonawane (23 March 2021) Innovative strategies to bring rural & Tribal Students in Management & Technology Education. Kumud publications Jalgaon M.S.. ISBN:978-93-88834-89-6 first edition.

B. Book- (Articles/ research papers/ chapter):

1. Dr. Madhulika Sonawane (March 2009), Research Paper Titled “Impact of Global Meltdown and Opportunities; A Case Study of Real Estate Market” published book format on 20th March 2009 by Himalaya publications New Delhi for Dept. of Management sciences (PUMBA), University of Pune.
2. Dr. Madhulika Sonawane, 2010 (Managing Eco Downturn published by Society for Science and Environment, Mumbai. Titled “Strategic Leadership and Management Skills for 21st Century Managers to face the Challenges of Economic Downturn”, Pages – 35-43, ISBN – 81-85543-12-7 – First Edition.
3. Dr. Madhulika Sonawane (Feb 2011), Managing relationships in professional services sector: w.r.t Architects. (skill development for architects) published in the book titled ‘Nurturing service Industry for economic development. ISBN No: 978-93-5024-768-6. Page no. 266- Published by Himalaya Publishing House, Pune.
4. Dr. Madhulika Sonawane (Feb. 2011), Mobilizing Civil Society for Child Education, W.r.t Success of Semi English Medium Schools of Municipal Council Jalgaon, ISBN No:81-88648-

- 10-8, Month & Year of Publication: February 2011, Publisher: Tirupati Urmilla Pallavi Prakashan, Patna-6.
5. Dr. Madhulika Sonawane (Oct. 2011), “Stress Management Strategies for Women at Work” published in the book titled ‘Gender Inequality and Human rights’, ISBN No: 81-910998-2-9, Page No. 16- 22, Month & Year of Publication: October 2011 published by Rashtriya Prakashan Sansthan, Patna, first Edition.
 6. Dr. Madhulika Sonawane (July 2013), Research paper titled ‘Interdisciplinary Researches in Social Sciences a step towards Globalization’ published in proceeding book titled Role & Challenges of Social Sciences in Globalized Scenario, ISBN: 978-81-925956-0-3, July 2013, P.P 17-24.
 7. Dr. Madhulika Sonawane and Dr. Arvind Chaudhari (2013), Chapter titled “Legislative Framework for HR Practices: A Case Study of Applicability of Labour Laws in Indian Automobile Industry,” Published in Book ‘Contemporary Issues in Commerce Management & I.T.’, First Edition 2013, published by Varad Prakashan, Jalgaon, ISBN No 81-925956-2-7, pg. no 63-68.
 8. Dr. Madhulika Sonawane (July 2014), Paper entitled ‘Human Rights in Higher Education’ published in ISBN No 978-81-925956-5-8 in the Edited Book ‘Changing Dimensions of Human Rights and Duties’, published as seminar proceeding by Varad prakashan & NMU, Jalgaon, July 2014, Pp. no 214-218.
 9. Dr. Madhulika Sonawane (2015), Chapter titled “Make in India’: A Review of Business Regulations for Success in International Environment”, Published in Book titled ‘Emerging Issues in Legal Aspects of Business’, First Edition 2015, published by Varad Prakashan, Jalgaon, ISBN No 978-81-925956-7-2, pg. no. 265-272.
 10. Dr. Madhulika Sonawane (Feb. 2015), Paper on the topic “Encouraging Agro-Entrepreneurship to Rural Women through Institute Intervention” published in the Edited Book titled ‘Bridging the urban rural divide’ Atharva Publications, ISBN: 978-93-84093-846, Pp. No-109-116, Feb. 2015.
 11. Dr. Madhulika Sonawane and Hamza Al Habri (Feb. 2017), ‘A Study of Influence of Information Technology (IT) on Industrial Growth in Small and Medium Enterprises in India, ‘Make in India’ published by Excel India Publishers, New Delhi, ISBN: 978-93-86256-44-7, Feb 2017, Pp-21-28.
 12. Dr. Madhulika Sonawane, Prashant Patil and Dr V. N. Sayankar (Feb. 2017), ‘Study of Venture Capital Financing and MSME Sector Attractiveness in India- Venture Capitalist’s Perspective, ‘Make in India’ published by Excel India Publishers, New Delhi, ISBN: 978-93-86256-44-7, Feb 2017, Pp.-167-174.
 13. Dr. Madhulika Sonawane, Prajakta Joshi and Dr. Vinod Sayankar (2017), published paper titled “Implication of Demonetization on Financial Behavior towards Use of Digital Wallet with special reference to Pune City” with ISBN No. 978-81-925257-2-3.
 14. Dr. Madhulika Sonawane and Vivek Yawalkar (July, 2017), “Impact of Working Hours on Work Performance of Women Police Employees; with reference to Jalgaon Police Department”, Conference Proceeding of 5th International Conference on Research Trends in Engineering, Applied Science and Management (ICRTESSM-2017) on 23rd July 2017 ISBN:978-81-934083-8-4. Published by IETE PUNE
 15. Dr. Madhulika Sonawane, Prajakta Joshi, Dr. Vinod Sayankar (June 2020), Behavioural Finance : New paradigm shift in Financial Market, ESN publication Hyderabad, ISBN 978-81-945297-5-0.

16. Dr. Madhulika Sonawane & Mr. Harish Padmanabh (Nov.2020) Transforming through reinvention in the current emerging global order 2020 International online conference Edited e-book Atharva Publications Dhule ,Jalgaon.ISBN978-93-90288-49-6. Pp.29-34

C. Publications in Journals (National & International):

1. Dr. Madhulika Sonawane (March, 2008), “Indian Real Estate in Global Competitive Era” Spectrum E- Journal by Kohinoor Business School, Khandala, ISSN No: 0975-2153.
2. Dr. Madhulika Sonawane (2008), “Indian Real-Estate Construction Business in context to Global Competition: - A study of Construction Marketing Trends in Global Competition” Conference E-Proceeding in gitmexico.com/acacia/busqueda/pdf/M07P30-1.pdf, online.2008.
3. Dr. Madhulika Sonawane (June, 2009), “New Fundas in Marketing of Entertainment Industry: with special reference to Fun-Sports Service Organisations, Spectrum E- Journal by Kohinoor Business school, Khandala, ISSN No: 0975-2153.
4. Dr. Madhulika Sonawane (Feb.2010), “Customer Service—Dimension in Marketing Management”, Spectrum E- Journal of KBSCMR, ISSN No. 0973-1513, Vol. 1, Pg. 94-95.
5. Dr. Madhulika Sonawane (Feb.2010) “India, the Land of Opportunities for Services Industry of Rental Machines in Construction Business”, Spectrum E- Journal of KBSCMR, ISSN No. 0973-1513, Vol. 2, Pg. 55-58.
6. Dr. Madhulika Sonawane (2010), “Strategies and Issues of H.R. Management in BPO a case study of Mind Skill issues in Indian BPO corporates ‘Smriti (annual journal of it and management) Page no. 29-36.
7. Dr. Madhulika Sonawane (July 2011), “Human Resource Strategies: An Integrated Approach for Current Co-Operate Scenario”, Vision National Research Journals, by Commerce and Management Vikas sanstha Jalgaon(M.S.), Vol- I, No. I page no. 30-34, ISSN No: 2250-2025.
8. Dr. Madhulika Sonawane and Dr. Arvind Chaudhari (July 2012), “Significant Advances in Information Technology for Organisational Management”, International Journal of Advances in Management, Technology & Engineering sciences- ISSN No: 2249-7455, Vol. 1. Issue 10, Pg.no. 57-60.
9. Dr. Madhulika Sonawane and Dr. Arvind Chaudhari (Dec.2012), “Leadership and Management Aptitude Development of Management Students through Education”, Online Interdisciplinary International Research Journal ISSN No-2249-9598, Vol.-II, Issue –VI, (Impact Factor- 2.217) Available online on www.oijrj.org.
10. *Dr. Madhulika Sonawane (2012), “Relationship Marketing to Product based Marketing a Trend of Residential Construction Business”, Sciverse Science Direct,’ Elsevier’, (ISSN No: 1874028 vol.: 37 Page No. 197-206 Sr. No 20. (Im.F.2.121) Available online at www.sciencedirect.com Indexed, citation (5) & h -index 1.
11. *Dr. Madhulika Sonawane (Jan. 2014), “Retail Revolution in Rural Markets: A case Study of ‘Shiram groups’, Retail Malls for Farmers”, Online Interdisciplinary International Research Journal. (Im. F. 2.217), ISSN No: -2249-9598.
12. Dr. Madhulika Sonawane (Jan. 2014), “HR Value Chain in Business”, Vision Research Journal of Commerce and Management Vikas Sanstha Jalgaon (M.S.), ISSN No: 2250-2025.
13. *Dr. Madhulika Sonawane (Jan. 2014), “A study on Awareness of E-Banking Services in College Students of Bhusawal City”, International Journal of Innovative Research & Development (ISSN No. 2278-0211), Issue-I, Vol. No III. (I. C. value 6.19) (Impact factor 0.489), <http://www.ijird.com/index.php/ijird/article/view/46664/37855>.

14. *Dr. Madhulika Sonawane (30th Dec. 2014), “Employee Engagement or Employers Engagement at the Malls”, International Journal of Research in Management, Economics and Commerce, ISSN No: 2250-057X. Issue. Indexed Internationally and Impact Factor 4.604. (Indexed)
15. Dr. Madhulika Sonawane, 2014, “E-Branding can change the scenario in Indian Housing Construction Business”, International Journal of Marketing Business.
16. Dr. Madhulika Sonawane and Mr. Dhiraj Shirude (1st Feb. 2015), “Digital Marketing Boon or Bane for Indian Business”, International Journal of Research and Development (techno mantra) Vol 3, issue, ISSN No: 2279-0438.
17. *Dr. Madhulika Sonawane (May, 2015), “Viral Marketing- Social Advertising or Commercial Endeavour: An Experimental Research” IAEME- JBM on line International Journal Volume 10, Issue 18, ISSN No: 0976-6502 with an Impact Factor (2014): 7.2230. Scopus Indexed. <https://iaemepublication.wordpress.com/tag/scopus/>
18. * Dr. Madhulika Sonawane and Mr. Ajaykumar Deshmukh (June, 2015), “Happiness on Go: A Well Defined Strategy for Competitive Positioning of Coca Cola India”, IOSR Journal of Business and Management (IOSR-JBM) e-ISSN No: 2278-487X, p-ISSN No: 2319-7668. Volume 17, Issue 6.Ver. I, www.iosrjournals.org, Impact Factor 1.219 (2014), indexed. UGC list no. 46879.
19. Dr. Madhulika Sonawane and Dr. Shailaja Sonawane (July, 2015), “Teacher the Character Builder”, International Interdisciplinary Research Journal link: <http://oiirj.org/oiirj/blog/2015/07/31/vol-v-july-2015-special-issue/>, Pg.300-303, ISSN No. :- 2249- 9598. Indexed impact factor 3.017.
20. *Dr. Madhulika Sonawane and Mr. Hamzah Al Habri (Sept. 2015), “Management Information System and Decision Making in Manufacturing Companies”, International Journal of Advance Research in Computer Science and Management Studies, vol-3(9).online:www.ijarcsms.com Pp. 66-73, ISSN No. (Online) 2321-7782, (print) 2347-1778. Impact factor (2014), 5.47. Indexed SJIF.
21. Dr. Madhulika Sonawane and Mr. Rahul Rathor (Dec.2015), “Study of Prospects of FDI in Retail Industry in India”, International Journal of Contemporary Sciences, vol-4 issue 2, ISSN No. 2278-8418. Pp: 16-19.
22. Dr. Madhulika Sonawane and Mr. Vivek Yavalkar (Jan-Feb. 2016), “A Study of Work-Life Balance; Challenges before Jalgaon Police Department”, Vandana Publications International Journal of Engineering and Management Research Vol-6, Issue 1, ISSN No: 2250-0758, pp: 82-84, Impact factor (2015) 2.216.
23. Dr. Madhulika Sonawane and Hamzah Al Habri (Feb. 2016), “Creating Awareness of Management Information System and its Advantages in Business Performance: A Review of Literature” IOSR –JBM journal e-ISSN No. 2278-487x vo-18, issue 2, pp- 70-73, Impact Factor 1.219 indexed AQCI. UGC list no 46879.
24. Dr. Madhulika Sonawane and Hamzah Al Habri (May-June 2016), “Impact of Management Information System (MIS) on Managers Decision in Industrial companies in India” IAEME International Journal of Management (IJM), Volume7, Issue-4, pp: 179-188: ISSN No: 0976-6510 Impact Factor (2016) 8.1920 (GISI) indexed by Thomson Reuters. <https://iaemepublication.wordpress.com/tag/scopus/>
25. Dr. Madhulika Sonawane and Mr. Harish Padmanabh (July-Aug 2016), “Review on Literature: Employee Retention”, 1, ISSN No. 2249-9598, Volume-VI, Issue-IV, Pp. 118-131 Impact factor 3.113, Indexed.

26. Dr. Madhulika Sonawane and Mr. Viraj Subhash Desai (07 July, 2016), “One Step towards Energy Self Sufficiency for Farm Using Organic Waste”, International Journal of Advancement in Engineering Technology, Management and Applied Science (IJAETMAS) ISSN No: 2349-3224 www.ijaetmas.com Volume 03 – Issue4 PP-125-129. Impact factor: 3.102 Indexed by Google scholar.
27. Dr. Madhulika Sonawane and Mr. Prakash Yadao Khillare (Aug. 2016), “The Impact of Work-Life of Women Domestic Workers on their Family-Life”, IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 18, Issue 8 .Ver. II, PP 47-50 www.iosrjournals.org impact factor 1.219 indexed AQCI. UGC list no 46879.
28. Dr. Madhulika Sonawane and Prashant Patil & Dr. Sayankar (August, 2016), “A Study of Determinants of Investment Decisions: A Venture Capitalist's Perspective” The International Journal of Business and Management. Vol. 4 Issue 8, ISSN No: -2321-8916. Pp.125-129. www.theijbm.com imp f: 1.223, doi: 10.9790, poblons.com/journal/356416/
29. Dr. Madhulika Sonawane and Hamzah Abdulrahman Yahya Al habri (Dec.2016), “The Effectiveness and Efficiency of Management Information System (MIS) in Finance Management in Business Enterprises”, Indian Journal of Science and Technology, vol.9, issue 46, DOI no: 10.17485/ijst/107310, ISSN No. : 0974-5645 Indexed: Thomson Reuters and Elsevier, IC. 5.02.
30. Dr. Madhulika Sonawane and Prof. A. N Chaudhari (Jan. 2017) E-Entrepreneurship: Changing Paradigm of Indian Business, ‘Vision Research’ National Research Journal, vol.7, issue 1, ISSN No: 2250-2025, pp-107-110.peer reviewed.
31. Dr. Madhulika Sonawane and Dhiraj Shirde (Jan. 2017), “Evolution of Digital Marketing for Brand Awareness in India, Tantrajana- International Journal of Research and development. ISSN no 2279-5438, vol 5 issue 1. PP 50-55.
32. Dr. Madhulika Sonawane and Prashant Patil & Dr. Sayankar (2017), “Role of Investors in Investee Firm and Its Impact on Venture Development-Venture Capitalist’s Perspective”, Sankalan International Multidisciplinary Peer Reviewed Research Journal, volume 02, Issue 02, Feb. 2017.ISSN 2454-9266, Pp.547-553.
33. Dr. Madhulika Sonawane and Mr. Prakash Yadao Khillare (July, 2017), “A Study of Decent Working Conditions of Women Domestic Workers”, Online International Interdisciplinary Research Journal (Bi-Monthly), ISSN No: 2249-9598, Volume-07, July 2017, Special Issue, Pages: 53-61, Impact factor 5.818, UGC 46946.
34. Dr. Madhulika Sonawane and Vivek Yawalkar (July, 2017), “Impact of Working Hours on Work Performance of Women Police Employees; with reference to Jalgaon Police Department”, International Journal of Engineering Technology, Management and Applied Sciences, Volume 5, Issue 7, ISSN 2349-4476. impact factor 2.24(DIIF) Indexed
35. Rahul Rathore and Dr. Madhulika Sonawane (Oct.2017), “Digital Payment System: A Golden Face for Indian Economy”, in Digital Payment System and Rural India, Research Dimension an International Journal ISSN: 2249-3867, Impact Factor: 5.1899 (UIF).Pp. 82-85.
36. Dr. Madhulika Sonawane and Harish Padamanabh (January, 2018), “A study on Recruitment and Selection Practices at Three Star Hotels in Nashik City”, International Journal of Research in Management, Economics and Commerce, ISSN 2250-057X, Impact factor: 6.384, Volume 08, Issue 1, pages: 20-28. ugc listed
37. Prakash Khillare and Dr. Madhulika Sonawane (March, 2018), “A study of Perception of Women Domestic Workers towards the Digital Payment System”, International Journal of Engineering Development and Research, ISSN No. 2321-9939, Volume 06, Issue- March 2018, Page No. 569-572, www.ijedr.org.

38. Dr. Madhulika Sonawane and Dhiraj shirude (April 2018) ‘Case Study- A business expansion in Russian market using digital marketing strategy’ published in International journal of creative research thoughts, vol. 6, issue 2, , Issn-2320-2882 ,Impact factor 5.97, pg. 48-63.
39. Dr. Madhulika Sonawane and Vivek Yawalkar (April 2018), Impact of demographic variables on worklife balance of Police personnel with reference to Jalgaon Police deptt. , International journal of science engineering and management vol 2, issue 9, Doi no : 01.1617/vol14/iss9/pid80613,, Impact factor 2.7.
40. Dr. Madhulika Sonawane and Viraj Desai (April 2018), Costs calculation for Installation of Biogas plant in rural areas of Jalgaon districts (M.S) ,International Journal of innovation in engineering research and management, vol5 no 2, ISSN no 2348-4918, UGC-48708, world scientific Impact factor 6.33.
41. Dr. Madhulika Sonawane and Prashant Patil & Dr. Sayankar,(Oct 2018) “Critical analysis of Venture Capital finances and investors involvement in venture development. International Research Journal, ISSN No. 2249-494x, Im.F. 5.76.
42. Dr. Madhulika Sonawane Prashant Patil and Dr. Sayankar (Oct. 2018) Study of Development of Entrepreneurship and availability of credit facilities- analysis of Bank lendings and venture capital financing, International Journal of emerging technologies and innovative research, ISSN no 2349-5162 , Impact Factor 5.87 Pp. UGC no 63921
43. Dr. Madhulika Sonawane , Mr. Rahul Rathod, (Jan. 2019).comparative study among womens and mens Agripreneureship skills in sericulture with respect to Burhanpur district research journey, multidisciplinary international research journal Swatidhan publications, Issn no 2348-7143 vol. Issue, impact factor 6.261 pg. 134-138.
44. Dr. Madhulika Sonawane, Mr. Rahul Rathod ,(May2019).Technology advancement and its adoption: A booster for sericulture development and expansion in Madhya Pradesh, India. International Journal of Social science and economic research (IJSSER) vol 4, issue 5, ISSN 2455-8834 Pp. 3618-3628. Impact factor 2.173.
45. Dr. Madhulika Sonawane , Mr. Viraj Desai, (May 2019). Awareness study of the renewable energy sources in the rural areas of the Jalgaon district M.S. India. Published in Journal of emerging technologies and innovative research. ISSN no 2349-5162,vol.6, issue 5. Pp. 3003-3009, impact factor 5.87 ,UGC no 63975
46. *Dr. Madhulika Sonawane , Mr. Rahul Rathod, (June 2019). Sericulture:An Economic Boon for Madhya Pradesh (special reference to Burhanpur District) published in *Journal of Emerging Technologies and Innovative Research (JETIR)* , ,volume 6,Issue 6.ISSN no 2349-5162 , Pp. 662-668, impact factor 5.87 UGC listed . UGC no 63921
47. Dr. Madhulika Sonawane and Harish Padmanabh (July 2019), A study of literature review on employee retention International journal of interdisciplinary current advanced research www.ijicar.in ,ISSN no 2663-2594 (online) 2663-0931 (Print) vol.1 issue 7 .
48. *Dr. Madhulika Sonawane (March 2020), Technology enabled skill based teaching and learning through use of mobile phones for teachers in higher education, Journal of Information and computational science www.joics.org, ISSN 1548-7741,vol 10 issue 2-2020,Pp. 528-533, UGC Care group II, Doi:10.12733.JICS.2020.V1I2.535569.15478.
49. Dr.Madhulika Sonawane & Harish Padmanabh (March.2021) An abstraction of relative congruence between job satisfaction, HR practices and employee retention in 3 star hotels.published in International Journal of multidisciplinary Education Research ISSN no 2277-7781, vol 10 issue 3(5),www.ijmer.in Impact factor 6.514(2021), pp83-87, Peer reviewed

50. *Dr.Madhulika Sonawane &Dhiraj Shirude (April 2021), Case study- A successful growth hacking model of ecommerce startup in India, published in Zeichen International Journal vol 7 issue 4, UGC Group II ISSN 0932-4747 impact factor 4.7 Pp.255-275.
51. Dr.Madhulika Sonawane, Prajakta Joshi and Dr. Sayankar (May 2021), A study on impact of Demographic factors on overconfidence bias in investment decision process. IAEME- IJM ISSN no 0976-6510, vol.12 issue 5, Pp. Scopus indexed Thompson Reuter Impact Factor10.1471.(2020-21) IJF :4. Pp 64-71. <https://doi.org/10.34218/IJM.12.5.2021.006>, <https://iaemepublication.wordpress.com/tag/scopus/>
52. *Dr. Madhulika Sonawane, Prajakta Joshi and Dr. Sayankar (Oct. 2021), comprehensive Indian and International Review of literature on behavioural Finance, published in Vidyabharti international interdisciplinary research Journal(Sp.Issue), ISSN no 2319-4979, UGC Care listed.pp.275-280.
53. * Dr. Madhulika Sonawane &Mr. Harish Padmanabhan (2022) impact of pandemic on hospitality sector: brief review" got published in international journal of creative research thoughts (ijcrt), ugc approved 43602- international peer reviewed journal, refereed journal, impact factor: 7.17, e-issn 2348-1269, p- issn 2349-5138 , vol 9 issue 2.pp 769-775
54. *Dr. Madhulika Sonawane & Dhanraj Patil (Jan 2022)'To study the technology used in Burhanpur powerloom Industry ' Bengal Past and Present, Journal of Culcutta Historical Society . ISSN 0005-8807 vol 140, issue 5, impact factor 5.70 UGC care Group I journal
55. *Dr. Madhulika Sonawane & Dr. Rahul Rathod, (June 2022), Entrepreneurial skills a tool for expansion of banana farming in Burhanpur District of Madhya Pradesh. Interlink Research analysis (MAHMUL02005/20-10/33461) ISSN 0976- 0377, Vol.5 issue25 pp. 82-87, impact factor 6.20 peer reviewed , UGC care listed
56. *Dr. Madhulika Sonawane & Mr. Dhiraj Shirode (June 2022), A Research on the evolution of growth hacking for online branding Interlink Research analysis (MAHMUL02005/20-10/33461) ISSN 0976- 0377, Vol.5 issue25 pp. 1-7, Impact factor 6.20, peer reviewed , UGC care listed
57. *Dr. Madhulika Sonawane & Mr. Dhanraj Patil (May 2022), Effects of Changes in raw material price on final product price in Burhanpur Powerloom industry (MAHMUL02005/20-10/33461) ISSN 0976- 0377, Vol.4 issue25, Impact factor 6.20, pp. 83-92, peer reviewed , UGC care listed
58. * Dr. Madhulika Sonawane & Mr. Harish Padmanbhan (May 2022), Determinants of investors behavioural decisions in equity market among teaching fraternity of Nasik City , (MAHMUL02005/20-10/33461) ISSN 0976- 0377, Vol.4 issue25, Impact factor 6.20, pp. 123-129, peer reviewed , UGC care listed.
59. * Dr. Madhulika Sonawane & Mr. Vinod Mahajan (May 2022), Changing paradigm in Commerce & Management education with enrolment and employability outlook in India., (MAHMUL02005/20-10/33461) ISSN 0976- 0377, Vol.4 issue25, Impact factor 6.20, pp.1-8 , peer reviewed , UGC care listed.
60. *Dr. Madhulika Sonawane & Mr. Nilesh Sapkale (April 2022),Application of artificial intelligence in human resource Management, Interlink Research analysis, (MAHMUL 02005/20-10/33461)ISSN 0975-0377 Imf.6.20, Vol 2 issue25 pp 23-29, www.irasg.com
61. Dr. Madhulika Sonawane (April 2022) Women Empowerment through Entrepreneurial skill development, Journal of Research And Development vol. 13,issue 14-A, ISSN 22309578 pp 106-110. Peer reviewed impact factor 7.265.

62. Dr. Madhulika Sonawane (March 2022)A review on :Digital marketing in Rural region. Interlink Research analysis (MAHMUL02005/20-10/33461) ISSN 0975 0377Imf.6.20 , Vol.1 issueXXV jan-june 2022 pp.35-39 UGC care listed

D. Publications in Conference Proceedings:

1. Madhulika Sonawane (Sept 2008), National seminar sustainable rural Development A strategic road map for economic excellence 25th 26th Sept 2008 “time for revolution in rural markets” by Department of Management Studies, North Maharashtra University, Jalgaon.
2. Madhulika Sonawane (Nov. 2008) National Conference on Emerging trends in service sector 24-25Nov 2008, “Innovative trends in Indian service sector, scope for new entrepreneurs in small scale academic enterprises”. Z.B. Patil college Dhule.
3. Madhulika Sonawane (March 2008), NACON-2008 ongoing researches in management 8th march 2008, “HR’s new approaches of accounting- Need of globalized economy of India”, ASM Group Pune.
4. Dr. Madhulika Sonawane and Prabhat Kumar Singh (January 2008), “Impact of Globalized Economy on India Rural Sector” At National Conference on ‘Going Global Changing Prospects of Indian Corporations’ held on 10th and 11th of Jan 2008 by Department of Management Studies, North Maharashtra University, Jalgaon.
5. Dr. Madhulika Sonawane (July 2011), “Value Leadership development of management students through Education” at the 18th International Learning conference at University of Mauritius, Mauritius organised in collaboration with CGP Publications, Illionous University, USA. On 5th to 8th July 2011.
6. Dr. Madhulika Sonawane (Oct. 2011), “Stress Management Strategies for Women at Work”, L.N. Mishra College of Business Management, Muzaffarpur (Bihar) in UGC sponsored National Workshop on “Human Rights and Gender Inequality”, held on 14-20th October 2011.
7. Dr. Madhulika Sonawane (Jan. 2012), “Emerging Economies- Prospects and Challenges” in International Conference organised by Symbiosis Institute of International Business, Pune, on 12th Jan 2012.
8. Dr. Madhulika Sonawane and Dr. Arvind Chaudhari (Dec. 2013), “Legislative framework for HR practices: A case study of applicability of Labour Laws in Indian Automobile Industry” at National Research Conference ‘Contemporary Issues in Commerce, Management & I.T.’ organised by School of Management Studies, North Maharashtra University, Jalgaon on 24th Dec. 2013.
9. Dr. Madhulika Sonawane (March 2014), “Teacher the character builder”, At National Conference on -Thoughts of epoch making thinkers & its relevance in the present held by School of Thoughts, NMU, Jalgaon on 20th & 21st March 2014.

10. Dr. Madhulika Sonawane (July 2014), ‘Human Rights in Higher Education’ at the National Conference of ‘Changing Dimensions of Human Rights & Duties’ organised by School of Law, NMU, Jalgaon on 17th &18th July 2014.
11. Dr. Madhulika Sonawane (Dec. 2016), ‘The Effectiveness and Efficiency of Management Information System (MIS) in Financial Management’ in Annual International Research Conferences on ‘Make in India- Opportunities and Challenges’ at Symbiosis Institute of Management Studies, Pune on 15-16th December, 2016.
12. Dr. Madhulika Sonawane (January 2017), ‘E-Entrepreneurship Changing Paradigms of Indian Business.’ in National Conference on ‘Leading Edge-Issues in Commerce, Management and Social Sciences’ sponsored by North Maharashtra University, Jalgaon, on 5-6th January, 2017.
13. Dr. Madhulika Sonawane (Feb. 2017), ‘Study of Venture Capital Financing and MSME Sector Attractiveness in India- Venture Capitalist Perspective’ at National Conference on ‘Make in India- Rejuvenating Indian Economy for Sustainable Development’ Organized by School of Management Studies, North Maharashtra University, Jalgaon, held on 10th Feb. 2017.
14. Dr. Madhulika Sonawane (Feb. 2017), ‘A Study of Influence of I.T. on Industrial Growth in SME in India’ at National Conference on ‘Make in India- Rejuvenating Indian Economy for Sustainable Development’ Organized by School of Management Studies, North Maharashtra University, Jalgaon, held on 10th Feb. 2017.

E. Books /Journals/ proceedings Edited:

1. Conference Proceeding ‘Translated in Marathi- ‘Shetkari Visheshank’, published by School of Management Studies in 2009.
2. Smriti, Annual Journal of IT & Management published by Lt. L.N. Mishra College Muzaffarpur Bihar, 2010-11.
3. Book titled ‘Contemporary Issues in Commerce Management & I.T.’, First Edition 2013, published by Varad Prakashan, Jalgaon. ISBN No 81-925956-2-7, pg. no 63-68. recommended as reference book for MBA course.
4. Vision Research Journal of Commerce and Management Vikas Sanstha Jalgaon (M.S.), ISSN: 2250-2025, year 2013.
5. Online Vision Research Journal, National Journal published from Chennai, editorial panel member from Sept. 2014- till date (www.visionresearchjournals.com)
6. Editorial board member Research Journey research journey, multidisciplinary international research journal Swatidhan publications, Issn no 2348-7143.
7. Chief Editor International Journal Interlink Research analysis (MAHMUL02005/20-10/33461) ISSN 0975 0377Imf.6.20, , Vol.1 to vol. 5 issueXXV jan-june 2022 UGC approved Peer

8. Reviewer for Taylor & Francis Journals reviewed three papers.

➤ **Business Mentor, consultancy extended to:**

Consultant and trainer E cell formation and entrepreneurship mentoring Awec , opex -Pune and Birac Project for Shalaka Biosciences Mumbai venture – Dr. Mrunal Kulkarni
Kore constructions and Group of industries Sangli and Mumbai – Ms. Meghana Kore.
Start-up venture- Solo Traveller and OPEX Pune- Prajakta Joshi
AYURMIR, Health Tourism services and consultancy, Dubai and Russia - Dr. Shubhangi Samrey.
Digital Marketing and ON-NET consultancy- Dhiraj Shirude Mumbai.

ACHIEVEMENTS & AWARDS:

- Won various awards at college level-in sports (table-tennis state qualification, Badminton, etc.), activities-debate, cultural etc. NCC C’ certificate, best cadet and rifle shooting gold medal. (year 1990-94) NCC camp & Bhosala Military school.
- ‘Keshav Mahadu Kolhe puraskar’ for being first in college at T.Y. B.com with specialisation in computer application for business under University of Pune.
- Awarded by ‘Mahatma Jyotiba Fhule’ **Shikshak puraskar 2010** by Dr. Punjabrao Deshmukh Rashtriya shikshan parishad Mumbai.
- **Awarded by MKCL and HRD Ministry-** Sarvashiksha abhiyan for best work for student enrolment from slum areas in school of Mahanagerpalika 2009.
- **National Award’** Rashtira Gaurav’ and certificate of excellence by IIFS New Delhi on 10th May 2011.By auspicious hands of Hon. Chancellor, Bhishma Narayan Singh.
- **‘Dayitva’**, Award by Hazarat Billal Rizvi multipurpose society Jalgaon objected to education and social welfare work done in ward no 1 for muslim slum students educational and social upliftment, year 2011.
- **National Award ‘Adarsha shikshak’**, by Daryasagar bahuudeshiya National organisation 2013.
- Saksham Society, Rajasthan and United youth for Peace, Nepal, **International Academic Leaders award** 2nd Aug. 2021

FDP Workshops attended:

Sr. No	Name of the Course	Place	Duration
1	FDP Use of ICT tools	KCE& govt of India ME. New Delhi	9 to 15 Feb 2022
2	FDP Industry 4.0	IMR Jal	25-29 Oct 2021
3	Teaching learning online program TTP-2	Online KBCNMU	24-28 July 2020
4	Resource person skill development workshops	Online & offline	2008-2021
5	TTT Tata instt. Mumbai	Mumbai	2-7 2012
6	UGC CBC	NMU Jal	19-23 2010
7	Aim Insight CLHRD FCHR	Mangalore	4 to 13 Nov. 2007
8	HRDC Pune univ refresher course resource person	Pune	10-23-march 2022

9.	Coordinator and trainer for One month Induction program For MBA I	SOMS	2022
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TRAINING/WORKSHOPS CONDUCTED HRD SKILL DEVELOPMENT:

- ‘Feel communicative English & employable’ For students, Organised by Aim Insights Manglore at R.C.Patel Engineering college Shirpur On 1st to 3rd feb 2008.
- ‘Feel Leadership’ For student, With guidance from Aim Insights Manglore at Shri Suresh dada college of engineering Jalgaon on 17th to 19th Feb 2008.
- ‘Feel Leadership’ For M.Tech. Student, with guidance from Aim Insights Manglore at UDCT, NMU Jalgaon on 17th to 19th March 2008.
- Facilitator to ‘Feel Teacher’ program 1st to 3rd Dec. 2008. Conducted by Mr. sunny Therrapan, Aim Insights, Mangalore and NMU, for Teacher s from university dept. and affiliated colleges.
- Training on communication and public speaking skills at NSS camp organised by NMU, NSS Unit on 8th Dec. 2008.
- Feel Leadership’ For student, With guidance from Aim Insights Manglore at School of Mathematics and Statistics, for students of mathematics, statistics and UDCT, NMU, Jalgaon on.27th,28th & 29th December 2008.
- One-day workshop (training) on communication and public speaking skills at NSS camp organised by NMU, NSS Unit.Dec.2009
- Invited speech on Communication and leadership and team building skills for students of NSS winter camp held by NSS NMU, Jal. Branch, at Takarkheda on 11th Jan. 2010.
- Workshop on ‘Communication and soft skills’ for 8 days for student of B. Tech. UDCT, NMU, Jalgaon in March 2010.
- Half day work shop on ‘able to be employable’ conducted for M.Sc. Chemical students under remedial teaching scheme NMU, Jalgaon March, 2011.
- As co-ordinator organised one-day National research workshop on ‘Post recessionary measures for escalating economic downturn. Jan2013.
- Participated in “SWAYAMSIDDHA” Self Defence Camp for Women organised by School of Management Studies, North Maharashtra University, Jalgaon and Krida & Yuvak Seva Sanchalanalaya, Maharashtra state, Pune from 07/10/2013 to 12/10/2013.
- Conducted One Day Training seminar for Teachers of St. Teresa’s Convent English Medium School, Jalgaon. On 13th June 2013.
- Participated in 2nd Module of Erasmus+ Program on “Soft Skills in Higher Education” in SAL Education Campus from 11-14th December, 2017.

- Participated in the workshop of “Developing e-learning courses and Activities” under the Train the Trainer Program, co-funded by the Erasmus+ programme of the European Union organized by Amity University Haryana from 28 November-01st December, 2017.
- Until now five Workshops (Remedial) (three days) conducted as a part of Major Research project on Identifying self and skill development for sustainable career in technology and management for the tribal and rural students of Technology /Engineering and Management education from various colleges/ Institutes under NMU jurisdiction, Jalgaon, Dhule and Nandurbar Districts.

INVITED AS RESOURCE PERSON:

- Invited as Resource Person for FEEL Employable Semester Course at R.C. Patel Institute of Technology, Shirpur, North Maharashtra University, Jalgaon from 01-03rd February 2008.
- Invited as Guest Lecturer for First Year Engg. Students on the subject communication skill and leadership development at Shri Sureshdada Jain College of Engineering, Jalgaon from 17-19th February, 2008.
- Invited as Resource Person to conduct the three-day workshop under Self Development Programme & HRD (FEEL Leadership) for M.Sc. Mathematics students in School of Mathematics Sciences, North Maharashtra University, Jalgaon on 27-29th September, 2008.
- Invited as resource Person for “State Level Seminar” on “Integrated Personality Development and Character Building” organized by Electronic Department of Shri. S.S. Patil Arts, Shri. Bhausaheb T.T. Salunkhe Commerce and Shri. G.R. Pandit Science College, Jalgaon sponsored by UGC under the scheme of Human Rights and Education on 7th February, 2010.
- Invited as Resource Person in “CIMAGE HR Summit 2010” as a speaker in the panel discussion on the topic “Connecting the Dots: HR Value chain in Business” at Taramandal Auditorium, Patna on 11th May 2010.
- Invited as Resource Person at L.N. Mishra College of Business Management, Muzaffarpur (Bihar) in UGC sponsored National Workshop on “Human Rights and Gender Inequality held on 14-20th October 2011.
- Invited as resource person on the topic “Women Entrepreneurships” in the two days Entrepreneurship Awareness Camp organized under Innovation and Entrepreneurship Development Centre (IEDC) at College of Engineering and Technology Bambhori on 28th February 2015.
- Invited as resource person for Pre-Ph.D. course work on Research Methodology for the faculty of Commerce and Management, Education and Law of North Maharashtra University, Jalgaon during 8/06/2015 to 13/06/2015.

- Invited as Resource Person in the “Short Term Faculty Development Programme” conducted by the Women’s Studies Centre of North Maharashtra University, Jalgaon sponsored by UGC Academic Staff College of Savitribai Phule, Pune University during 3-10th September 2015.
- Invited as Resource Person for “One Day State Level Workshop for Researchers” jointly organized by North Maharashtra University, Jalgaon and Research Center in Commerce, Management and Economics P.O. Nahata College campus Bhusawal on 15th September 2015.
- Invited as resource person in “Rajeev Gandhi National Institute of Youth Development Workshop on Women Connect for Leadership & Change for SC/ST Women” at Women’s Studies Centre, North Maharashtra University, Jalgaon on 23-28th November, 2015.
- Invited as Resource Person in “Workshop on Research Methodology” organized by Dr. Annasaheb G.D. Bendale Mahila Mahavidyalaya, Jalgaon on 24th August, 2016.
- Invited as Resource Person at Research Center in Commerce, Management and Economics P.O. Nahata College campus Bhusawal for 2nd one day National Symposia on “How to Write and Make Use of Literature Review in the Research?” on 30th January, 2017.
- Invited as Resource Person in ICT Based Seven Day’s Short term research methodology course held at Shri Shivaji Arts and Commerce College, Amravati on 22nd April, 2017.
- Invited to deliver lecture to the aspiring participants of CET Preparatory Class on “English Proficiency/Current Affairs/Basic IT/General Aptitude” at School of Management Studies, North Maharashtra University, Jalgaon on 08th July, 2017.
- Invited as Resource Person in One Day Workshop on Group Discussion & Personal Interview at School of Management Studies, North Maharashtra University, Jalgaon on 10th October, 2017.
- Invited for the Refresher Course for assistant professor by Human Resource Development Centre, Savitribai Phule Pune University at Dhanaji Nana Mahavidyalaya, Faizpur on “Mantras of Skill based Education for Social Sciences in Digital Era” on 15th March, 2018.
- Resource person for Academic staff college, Pune’s Orientation program for teachers at NMU, Jalgaon and Goa university.
- Worked as conference secretary for UGC sponsored two national conferences at Department of mgmt. studies, NMU, Jalgaon and as organising committee member for one International and two national conferences at DOMS, NMU, Jalgaon.
- Delivered 2 speeches at two sessions (inaugural and second technical session) as Resource Speaker at UGC Sponsored two days’ national conference by L.N. Mishra college of business management Muzaffarpur, Bihar on rights of children and their development, on 25th & 26th Feb. 2011.

APPOINTMENT ON VARIOUS COMMITTEES:

- Under academic flexibility worked on various committees at Department as coordinator & member like Admission, Academic, Library, IQAC AQAR, Book bank, Student Rederesal AICTE Girl Students harrashment prevention, disaster, NAAC, RUSA, NIFT, RAC, Etc.
- Invited as chairman & Vice-Chancellor's Nominee, Subject expert, BOS member, regarding Pre submission of Ph.D. research work in the subject of commerce and management at School of Management Studies, North Maharashtra University, Jalgaon
- Appointed as Internal Referee/Guide, Chairman for final viva-voce of Ph.D. in the subject of commerce and management at North Maharashtra University, Jalgaon
- Appointed as a member of committee of North Maharashtra University's 27th Foundation Day Ceremony Programme in July, 2017.
- Appointed as committee of Student Accidental Insurance Scheme of North Maharashtra University, Jalgaon in July, 2017.
- Appointed as a committee member for western region inter-university sports competition at North Maharashtra University, Jalgaon during 19-23rd December, 2017.
- Invited as Research Expert for Training Programme of State Level Participants for the Avishkar-2017 research competition of North Maharashtra University, Jalgaon.
- Appointed as committee member of the "Disaster management Cell" at North Maharashtra University, Jalgaon on 04th September, 2017.
- Elected as the Senate member among the Teachers (Women) in North Maharashtra University, Jalgaon on 19th September, 2017.
- Appointed as Head of the Women's Study Centre of North Maharashtra University Jalgaon on 31st October, 2017.
- Appointed as the committee member constituted for the evaluation of syllabus by North Maharashtra University, Jalgaon on 08th March, 2010.
- Appointed as the Member and Nodal officer of the committee constituted for the communication of the programme for on-the-spot evaluation of ongoing projects of Women's Hostel Sanctioned by UGC, New Delhi to the colleges affiliated with North Maharashtra University Jalgaon on 10th October, 2014.
- Appointed as the expert for the Confidential work at Madhya Pradesh Public Service Commission (MPPSC), Indore, Madhya Pradesh and RPSC Rajasthan.
- Appointed as conference coordinator for publicity committee of the National Conference on "Make in India- Rejuvenating Indian Economy for sustainable Development" organized by School of Management Studies, North Maharashtra University, Jalgaon held on 10th Feb. 2017.
- Appointed as the committee member for the physical verification of construction of Women's Hostel of Sant Muktabai Arts and Commerce College, Muktainagar on 22nd Sept. 2016.

- Appointed as committee coordinator of “NMU campus level Avishkar- held at North Maharashtra University, Jalgaon on 03rd January, 2017 to 2020 every year.
- Appointed as committee member of “University level Avishkar” held at North Maharashtra University, Jalgaon on 12-13th January, 2017-2020 every year
- Appointed as committee member constituted for District and University Level Youth Festival Event at November, 2017,2018 & 2020
- Invited as committee member for hostel management committee at North Maharashtra University, Jalgaon on 25th October, 2017.
- Invited as committee member for purchasing equipment for Women hostel at North Maharashtra University, Jalgaon on 27th November, 2017.
- Invited as committee member for purchasing equipment for Women hostel at North Maharashtra University, Jalgaon on 12th March, 2018.
- Appointed interviewer for CAS promotion at Nahata College and Faizpur college for the the post of professor
- Appointed as committee member of Registration and certificate distribution committee organizing sub-committee (phase I & II) for AVISHKAR-2017.
- Appointed as chairman of committee regarding conduct of Ph.D. viva-voce of Mr. Prashant Tambe in the subject of commerce and management at School of Management Studies, North Maharashtra University, Jalgaon on 17/01/2018.
- Appointed as Moderator/Examiner for the Subject/s under the faculty of commerce and management for Central Assessment Programme (CAP), Oct. /Nov. 2016 on 11/01/2017.
- Appointed as Moderator/Examiner for the Subject/s under the faculty of commerce and management for Central Assessment Programme (CAP), Oct. /Nov. 2016 on 25/01/2017.
- Appointed as the committee member organized for residential arrangements for Female students, team managers and experts for Inter-College Youth Festival at North Maharashtra University, Jalgaon on 09-10th February, 2018.
- Appointed as the committee member organized for Felicitation committee for Inter-College Youth Festival at North Maharashtra University, Jalgaon on 09-10th February, 2018.
- Nominated as member of Board of Studies in business administration in April 2018.
- Participated in the 26th Convocation Ceremony of the North Maharashtra University, Jalgaon as senate member on 27th Feb. 2018.
- Attended the meeting of Dr. Babasaheb Ambedkar Hostel Student Financial Support Program 2017-18 at North Maharashtra University, Jalgaon on 01st March, 2018.

OTHER CONTRIBUTIOSN:

A. Membership of various bodies, Institutions:

- Member of CLHRD as Trainer & CARAT as Researcher in HRD for Aim Insights, Mangalore. Karnataka. (ref no: CLHRD 08011904 dated :19 Jan 2008)
- Participation in Bodies/ committees on Education and National Development National Literacy Mission: Member of ‘Sarvashiksha abhiyan’ & chairman Lmc of three schools of Mahanager Palika of Jalgaon city. (ref: School no 4, 1(Marathi) & 15 – (Urdu girls) Shivajinager, Jalgaon)
- Adopted one semi-English school of Jalgaon municipal corporation, central school 1, under NGO- Jijau Mahila Bahu-udeshiya sanstha as founder secretary.
- Vice Chairman Alumni Association Dr. G .D. Bendale College Jalgaon
- AIMA member
- NMUCTO Member
- Alumni association KCE’s IMRC Jalgaon.
- Member of Choice college Research association Pune
- Member Commerce & Management Association

B. Courses Syllabus Framed:

- Framed and presented career oriented courses for UGC Grant received grant of 500,000/- for advance diploma in banking course started at mgmt deptt. NMU, since June2008.
- B. Tech. Soft skills, HR and Economics and entrepreneurship development course and syllabus framed year 2008-10
- M.Com HR specialisation syllabus framed
- MBA Under academic flexibility
- BBM
- MPM/MBM(PM)
- Audit course MBA II Modelling business plan
- HR Department project 2006

C. Participation in Curricular/ Co-Curricular Activities:

- Appointed and worked as observer for Maharashtra state eligibility test (SET) conducted by university of Pune for four exams.
- Member of Advisory Panel for MPSC Program at Adult and continuing education A project sponsored by UGC, New Delhi.
- Member of Women’s study centre North Maharashtra university Jalgaon and organising committee member for UGC sponsored and supported by TATA research foundation (social research) Mumbai, 05days Workshop for women managers in education in oct.2010.
- Visiting Guest Faculty for B. Tech. HMC101 Comm. & Soft Skills course at UDCT, NMU, Jalgaon

- Worked on Paper setting committees of Government exams (SET, PET. Etc.), Eng. colleges, Other universities.
- Co-ordinator of ‘Samanjasya’, University level intercollegiate Essay competition organized by Deptt. of mgmt studies, NMU, with collaboration with NCCT, New Delhi.
- Panel member on interview panel for Admission process of MPSC Course by UGC- Scheme SC, ST and NT students under Adult and continuing Education Deptt. NMU. On 08/08/10,
- Panel member on interview panel for Admission process of MSW Course students under Adult and continuing Education Deptt. NMU. on 21/08/10
- HR Expert on HR interview panel for M.Tech. students on 21st sept. 10 for ‘SAT’, UDCT, NMU, Jal.
- Worked as organising committee member for the committees of Avishkar research competition every year
- Co-ordinator of one-day national workshop on post recessionary measures for escalating economic downturn’ under UGC merged scheme. Jan. 2013
- Convener of the National Research conference on ‘Contemporary issues in commerce management & IT’ under UGC merged scheme. Dec. 2013.
- Worked as member of various committees appointed by NMU and UGC.
- Delivered Invited speech at various conferences and workshops and also at social programs.
- Worked as organising committee member/ coordinator for workshops and conferences (national & international) organised by SOMS and Other Departments of NMU.
- Worked as Assistant Co-ordinator in “Rajeev Gandhi national Institute of Youth Development Workshop on Women Connect for Leadership & Change for SC/ST Women” at Women’s Studies Centre, North Maharashtra University, Jalgaon on 23-28th November, 2015.
- Appointed as Project Officer (P.O.) for Central Assessment Programme (C.A.P.) Mar. /April 2017 Exam. Of M.A. (M.M.S.S.) under the faculty of Humanities held in the North Maharashtra University, Jalgaon from 13th May to 05th June, 2017.
- Appointed as the committee member for the cultural programme organized by North Maharashtra University, Jalgaon called “Marathi Bhasha Gaurav Din” on 27th February, 2017.
- Appointed as the member of the committee constituted for providing the transportation facilities for the students of NMU campus in the academic year 2016-17.
- Participated in the tree plantation event organized by NSS department of North Maharashtra University, Jalgaon at Tribal Student’s Boys Hostel, NMU, Jalgaon on 01st July, 2016.
- Appointed as the team leader for Inter College Drama Competition organized by North Maharashtra University, Jalgaon at K.C. E.’s I.M.R. College Jalgaon during 27-28th January, 2017.
- Invited as a guest for the “State Level Essay Competition” organized by Hazrat Bilal Multipurpose Society, Jalgaon on 26th January, 2017.

- Invited as the Judge for the Cultural Program of the event called Excel organized by School of Management Studies, North Maharashtra University, Jalgaon.
- Appointed as the panel member constituted for the Group Discussion for the students of MSW-II year of School of Social Sciences, North Maharashtra University, Jalgaon on 17th July, 2014.
- Invited as the chief guest of the programme of Madarsa Hazrat Bilal Trust, Jalgaon of distributing stationary to poor students at Shivaji Nagar, Jalgaon on 06th July, 2014.
- Invited as a Judge in management week Excel and sports event every year held at School of Management Studies, North Maharashtra University, Jalgaon
- Invited as a Judge in management week in the event National Science Day celebration of Excel-2015 held at School of Management Studies, North Maharashtra University, Jalgaon during 28th Feb.- 05th March, 2015.
- Appointed as a NSS woman co-ordinator of North Maharashtra University, Jalgaon in the academic year 2016-17-2018. Coordinated winter camps of 8 days each every year.
- submitted proposal to North Maharashtra University for “Management and Business Administration for Executives and Professionals” under UGC New Delhi, scheme for Innovative/Emerging Areas (Teaching and Research in Interdisciplinary Innovative and Emerging Areas) during the XI plan period (2007-2012) on 31st July 2012.
- Submitted joint proposal for Establishment of “Kaushal Kendra” in North Maharashtra University, Jalgaon and B.Voc dated on 29/08/2015.
- Appointed as Research Guide for the Summer Internship Projects of Under Graduate students in School of Management Studies, North Maharashtra University, Jalgaon for the academic year 2017-18.
- Syllabus and Paper setting of the IDEAL Department of North Maharashtra University, Jalgaon for MBA I & II year of the academic year 2013-14, 2014-15, 2015-16.
- Appointed as paper setter B. Tech. for Government College of Engineering, Jalgaon
- Appointed as junior supervisor for the MBA I & II year and BBM I, II, III year in School of Management Studies, North Maharashtra University, Jalgaon in Nov. /Dec. 2016.
- Appointed as syllabus setter for MBA III & IV semester in School of Management Studies, North Maharashtra University, Jalgaon for the academic year 2014-2020.
- Delivered lectures on the topic of current affairs in CET 2017 Preparatory/Remedial Coaching Session in School of Management Studies during 03rd – 08th July, 2017- 2019.
- Delivered lecture on the topic of ‘Mock Interviews-HR Students’ in one-day workshop on group discussion and personal interview at School of Management Studies, North Maharashtra University, Jalgaon on 10th Oct. 2017.
- Submission of academic calendar of UG and PG department of the School of management Studies for the academic year 2018-19.

D. **Delivered Lectures on Topics:**

- Personality development
- soft skills
- communication/Negotiation skill
- Resume writing and Interview techniques
- National Integrity
- Women empowerment
- Women entrepreneurship
- Employability skills
- Industrial relations
- Emotional and Social Integrity for youth development
- Aggression and today's youth
- Women and Media
- Women the manager
- Empowerment of Women through Self Help Group
- Marketing skills for women Entrepreneur
- Technical skills to Entrepreneurship and Path of Career Development
- Ability and Interest a path goal formula
- Spiritual Quotient in attribute to self-motivation of employees.
- Research Motivation and research aptitude development
- Managing the research project

I hereby declare that the information provided above is true & correct.



Dr. Madhulika Ajay Sonawane
Professor

School of Management studies, KBCNMU, Jal.